

10 Essential Steps to Upgrade Your Brownfield Facility

A worldwide trend:

25%

fewer new warehouses being built in the US and Europe in 2023 vs. the previous year
(source: AJOT)



10 steps for planning and executing a successful brownfield automation project

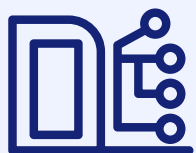


1 Select the right supply chain partner

Experience and expertise with your partner, from facility readiness to data infrastructure, is essential to a successful transition.

2 Conduct an assessment

A comprehensive assessment to determine the current state of your warehouse, its assets and operational processes will help you outline a clear path forward.



3 Establish a brownfield automation strategy

Creating an optimization strategy that considers business requirements, goals and priorities will help you plan for and measure the success of implementation.

4 Communicate the “why”

Help teams at all levels understand why things must change to help mitigate resistance to the project.

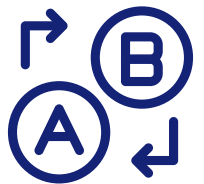


5 Rethinking “the way we’ve always done things”

Unlearning old routines is harder than implementing new ones, so have a plan in place to prepare for changes and encourage buy-in.

6 Challenge existing expertise

Have an honest understanding of current knowledge and identify gaps that need to be filled as new technology is brought on.



7 Understand your infrastructure

Examine your current IT infrastructure, tech stack and software before integration, and identify gaps in your network and infrastructure that need to be filled.

8 Change management

Develop a clear process of transition and communicate the scope of change with each department.



9 Upgrading your operation while running your operation

Provide your supply chain partner with current electrical, mechanical and control drawings, creating a clear integration plan.

10 Resist the urge to revert

Reduce the temptation to revert to the old ways of doing things by offering continuous training and knowledge-sharing.



FORTNA CAN HELP

Planning and executing a successful brownfield automation project can be a major undertaking, but FORTNA can help. FORTNA enables companies to improve their distribution operations performance with designs and solutions that optimize seamless omnichannel fulfillment and returns. Contact us today at www.FORTNA.com.