



For Immediate Release  
Contact: Kate Baar  
Director, Marketing  
Fortna Inc.  
[katebaar@fortna.com](mailto:katebaar@fortna.com)

## **SupplyChainBrain Recognizes Fortna as a Great Supply Chain Partner For Sixth Consecutive Year**

READING, PA (August 5, 2015) – Fortna, the distribution experts™, has been named a 2015 Great Supply Chain Partner by SupplyChainBrain for the sixth consecutive year. This award is based solely on nominations from clients of service providers whose solutions made a significant impact on their company's efficiency, customer service and overall supply chain performance. SupplyChainBrain received nominations for hundreds of solutions providers in every aspect of supply chain management during their six-month on-line poll. Nominations for Fortna included statements such as:

- Exceptional partners. Consistently provided support with every opportunity and challenge.
- Collaborative partner, that is results oriented.
- Solutions which have driven the appropriate financial payback.
- They serve with integrity.

"This honor is especially meaningful because the nominations come directly from our clients," said John A. White III, President and CEO of Fortna. "This award validates our model of partnering with our clients to turn their distribution operations into a competitive advantage."

The complete listing of the 100 Great Supply Chain Partners appears in the July/August 2015 issue of SupplyChainBrain magazine. This award is one of several that Fortna has received this year. Others include the Supply & Demand Chain Executive 100 award for Great Supply Chain Projects, the Manhattan Associates Partner Performance Club MVP, and three Pros to Know awards to Fortna associates.

### **About Fortna Inc.**

For over 60 years, Fortna has partnered with the world's top brands – companies like Advance Auto Parts, The Vitamin Shoppe and Mr. Price – helping them improve their distribution operations and transform their businesses. Companies with complex distribution operations trust Fortna to help them meet customer promises and competitive challenges profitably. We are a professional services firm built on a promise – we develop a solid business case for change and hold ourselves accountable to those results. Our expertise spans supply chain strategy, distribution center operations, material handling, supply chain systems, organizational excellence, and warehouse control software.

### **About SupplyChainBrain**

SupplyChainBrain, the world's most comprehensive supply chain management information resource, is accessed year round through a wide range of ever evolving multi-media formats by hundreds of thousands of senior level industry executives. In addition to addressing the fundamental principles of supply-chain management, SupplyChainBrain identifies emerging trends, technologies and best practices, forward thinking ideas and cutting-edge solutions and continues to write and report about these as they evolve and mature.

**Fortna Inc. 333 Buttonwood Street, W. Reading, PA 19611**

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