



For Immediate Release
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SupplyChainBrain Recognizes Fortna as a Great Supply Chain Partner For Fifth Consecutive Year

READING, PA (July 1, 2014) – Fortna, the global professional services firm that helps companies make their distribution operations into a competitive advantage, has been named a 2014 Great Supply Chain Partner by SupplyChainBrain for the fifth consecutive year.

This award is based solely on nominations from clients of service providers whose solutions made a significant impact on their company's efficiency, customer service and overall supply chain performance. SupplyChainBrain received nominations for hundreds of solutions providers in every aspect of supply chain management during their six-month on-line poll.

"Of all the awards that Fortna receives, this honor is especially meaningful because the nominations come directly from our clients," said John White, President of Fortna. "This award shows that our integrated services model produces strong ROI and competitive advantage for our clients."

The complete listing of the 100 Great Supply Chain Partners will appear in the July/August 2014 issue of SupplyChainBrain magazine.

This award is one of several that Fortna has received this year. Others include the Supply & Demand Chain Executive 100 award for Great Supply Chain Projects, the Manhattan Associates Partner Performance Club MVP, and three Fortna associates have been honored as Pros to Know.

About Fortna Inc.

For over 60 years, Fortna has partnered with the world's top brands – companies like Advance Auto Parts, The Vitamin Shoppe and Mr. Price – helping them improve their distribution operations and transform their businesses. Companies with complex distribution operations trust Fortna to help them meet customer promises and competitive challenges profitably. We are a professional services firm built on a promise – we develop a solid business case for change and hold ourselves accountable to those results. Our expertise spans supply chain strategy, distribution center operations, material handling, supply chain systems, organizational excellence, and warehouse control software.

About SupplyChainBrain

SupplyChainBrain, the world's most comprehensive supply chain management information resource, is accessed year round through a wide range of ever evolving multi-media formats by hundreds of thousands of senior level industry executives. In addition to addressing the fundamental principles of supply-chain management, SupplyChainBrain identifies emerging trends, technologies and best practices, forward thinking ideas and cutting-edge solutions and continues to write and report about these as they evolve and mature.

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