



For Immediate Release
Contact: Kate Baar
Director, Marketing
Fortna Inc.
katebaar@fortna.com

Supply & Demand Chain Executive Magazine Names Three Fortna Associates "2014 Pros to Know"

READING, PA (February 24, 2014) – Fortna announced today that three associates have been named as *Supply & Demand Chain Executive* magazine's "Pros to Know." Andrew Breckenridge, Nikko Pianetto, and Phil Quartel were selected for leading initiatives that help prepare their clients for the significant challenges of today's business climate. This year, *Supply & Demand Chain Executive* received over 300 nominations.

"This honor highlights the many thought-leaders who are helping to shape the Supply Chain industry and advance Supply Chain as a respected discipline in the enterprise," said Barry Hochfelder, editor of *Supply & Demand Chain Executive*. "Their efforts in developing the tools, processes and knowledge base necessary for Supply Chain transformation, and in promoting new approaches to supply chain enablement, have earned them a place on this year's Pros listing."

"We are pleased that three of Fortna's associates were recognized for helping our clients turn their distribution operations into a competitive advantage," said John A. White III, President of Fortna. "This award recognizes our associates' ability to solve complex supply chain challenges and develop innovative solutions."

The full list of the "2014 Pros to Know" will be available in the March 2014 issue of *Supply & Demand Chain Executive* magazine and online at www.SDCExec.com.

About Fortna Inc.

For over 60 years, Fortna has partnered with the world's top brands – companies like Advance Auto Parts, J.Crew and UTi Pharma – helping them improve their distribution operations and transform their businesses. Companies with complex distribution operations trust Fortna to help them meet customer promises and competitive challenges profitably. We are a professional services firm built on a promise – we develop a solid business case for change and hold ourselves accountable to those results. Our expertise spans supply chain strategy, distribution center operations, material handling, supply chain systems, organizational excellence, and warehouse control software. www.fortna.com

About Supply & Demand Chain Executive

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. www.SDCExec.com

Fortna Inc. 333 Buttonwood Street, W. Reading, PA 19611

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