



For Immediate Release
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Fortna Named to Food Logistics FL100 List
For Second Consecutive Year

READING, PA (December 17, 2013) – Fortna, the global professional services firm that helps companies with complex distribution operations, announced today that it has received Food Logistics magazine’s tenth annual FL100 Award. The award is given to leading software and technology providers whose products and services play a significant role in food and beverage supply chain management.

“We are pleased to be recognized for our success in working with food and beverage companies,” said John White, President of Fortna. “This award is a testament to our innovative distribution solutions and the competitive advantage they provide for our clients.”

“Food and beverage supply chains are complex with requirements for multi-temperature environments, a large number of SKUs, and strict regulations,” said Frank Jewell, Food & Beverage Industry Leader at Fortna. “We appreciate being honored for our work helping companies solve these distribution challenges.”

The full listing of the 2013 FL100 list is available in the November/December issue of Food Logistics, the only publication committed solely to warehousing and transportation solutions for the food and beverage supply chain. It is also available online at www.foodlogistics.com.

About Fortna Inc.

For over 60 years, Fortna has partnered with the world’s top brands – companies like Pick n Pay and Castle & Cooke – helping them improve their distribution operations and transform their businesses. Companies with complex distribution operations trust Fortna to help them meet customer promises and competitive challenges profitably. We are a professional services firm built on a promise – we develop a solid business case for change and hold ourselves accountable to those results. Our expertise spans supply chain strategy, distribution center operations, material handling, supply chain systems, organizational excellence, and warehouse control software.

About Food Logistics

Food Logistics is published by Cygnus Business Media, a leading diversified business-to-business media company. The publication serves the information needs of executives involved in various aspects of the food and beverage supply chain. Through our print and online products, we provide news, trends, and best practices that help more than 24,000 grocery and foodservice suppliers, distributors, and retailers make better business decisions.

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