



For Immediate Release
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SupplyChainBrain Recognizes Fortna as a Great Supply Chain Partner For Fourth Consecutive Year

READING, PA (August 8, 2013) – Fortna, the global professional services firm that helps companies make distribution a competitive advantage, has been named a 2013 Great Supply Chain Partner by SupplyChainBrain for the fourth consecutive year.

This award is based solely on nominations from clients of service providers whose solutions made a significant impact on their company's efficiency, customer service and overall supply chain performance. Nominations for Fortna included statements such as:

- "Each time we engage with them, we get more value for our dollar than any other firm we have worked with."
- "They are a no-nonsense, straight-to-the-savings consultancy that is a breath of fresh air to this client."
- "They offer robust support, they are constantly innovating, and they are open to input from the customer."
- "They demonstrated first-class customer-focused services in DC process and facility design."

"Of all the awards that Fortna receives, this honor is especially meaningful because the nominations come from our clients," said John White, President of Fortna. "This award shows the ability of our integrated services model to produce strong ROI and competitive advantage for our clients."

The complete listing of the 100 Great Supply Chain Partners appears in the July/August 2013 issue of SupplyChainBrain magazine.

This award is one of several that Fortna has received this year for excellence in supply chain. Others include the Supply & Demand Chain Executive 100 award for Great Supply Chain Projects, three Pros to Know awards and DC Velocity Rainmaker.

About Fortna Inc.

For over 60 years, Fortna has partnered with the world's top brands – companies like ASICS, O'Reilly Auto Parts and MSC – helping them improve their distribution operations and transform their businesses. Companies with complex distribution operations trust Fortna to help them meet customer promises and competitive challenges profitably. We are a professional services firm built on a promise – we develop a solid business case for change and hold ourselves accountable to those results. Our expertise spans supply chain strategy, distribution center

operations, material handling, supply chain systems, organizational excellence, and warehouse control software.

About SupplyChainBrain

SupplyChainBrain, the world's most comprehensive supply chain management information resource, is accessed year round through a wide range of ever evolving multi-media formats by hundreds of thousands of senior level industry executives. In addition to addressing the fundamental principles of supply-chain management, SupplyChainBrain identifies emerging trends, technologies and best practices, forward thinking ideas and cutting-edge solutions and continues to write and report about these as they evolve and mature.

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