



For Immediate Release
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Fortna Named to Food Logistics FL100 List
For playing a significant role in food and beverage supply chains

READING, PA (December 21, 2012) – Food Logistics magazine has named Fortna, the global distribution services company, to their ninth-annual Food Logistics 100 (FL100) list. The FL100 award recognizes leading software and technology providers whose products and services play a significant role in food and beverage supply chains. This award acknowledges Fortna's success in helping Food and Beverage companies drive competitive advantage by streamlining their complex distribution operations.

"We are proud to be honored as a leading provider to the food and beverage industry," said John White, President of Fortna. "This award validates that our innovative distribution solutions provide a competitive advantage for our clients."

"Distribution in the food and beverage industry has unique issues including multi-temperature environments, **SKU proliferation** and expanding regulatory requirements," said Frank Jewell, Food & Beverage Industry Leader at Fortna. "We appreciate being recognized for our work helping companies solve these distribution challenges."

The full listing of the **2012 FL100 list** is available in the November/December issue Food Logistics, the only publication committed solely to warehousing and transportation solutions for the food and beverage supply chain. It is also available online at www.foodlogistics.com.

About Fortna Inc.

For over 60 years, Fortna has partnered with the world's top brands – companies like A&P, ShopRite and Pick n Pay – helping them improve their distribution operations and transform their businesses. Companies with complex distribution operations trust Fortna to help them meet customer promises and competitive challenges profitably. We are a professional services firm built on a promise – we develop a solid business case for change and hold ourselves accountable to those results. Our expertise spans supply chain strategy, distribution center operations, material handling, supply chain systems, organizational excellence, and warehouse control software.

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