



For Immediate Release
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Fortna named Great Supply Chain Partner by SupplyChainBrain for the Third Consecutive Year

READING, PA (August 3, 2012) – Fortna, the global professional services firm that helps companies make their distribution operations a competitive advantage, has been named as a Great Supply Chain Partner by SupplyChainBrain for the third year in a row.

This award is based solely on nominations submitted by Clients of vendors and service providers whose solutions have made a significant impact on their company's efficiency, customer service and overall supply chain performance. This award also validates Fortna's focus on projects that produce strong ROI and that drive competitive advantage. One Client nomination mentioned that Fortna is "invaluable in driving costs out of our supply chain."

"Being honored in this way validates that our services model continues to produce results for our Clients. We are grateful to all our Clients who took the time to nominate us and proud to add this to our growing list of [supply chain awards](#)," said John White, President of Fortna.

View the list of [100 Great Supply Chain Partners](#).

About Fortna Inc.

For over 60 years, Fortna has partnered with the world's top brands – companies like ASICS, O'Reilly Auto Parts and MSC – helping them improve their distribution operations and transform their businesses. Companies with complex distribution operations trust Fortna to help them meet customer promises and competitive challenges profitably. We are a professional services firm built on a promise – we develop a solid business case for change and hold ourselves accountable to those results. Our expertise spans supply chain strategy, distribution center operations, material handling, supply chain systems, organizational excellence, and warehouse control software.

About SupplyChainBrain

SupplyChainBrain, the world's most comprehensive supply chain management information resource, is accessed year round through a wide range of ever evolving multi-media formats by hundreds of thousands of senior level industry executives. In addition to addressing the fundamental principles of supply-chain management, SupplyChainBrain identifies emerging trends, technologies and best practices, forward thinking ideas and cutting-edge solutions and continues to write and report about these as they evolve and mature.

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