



For Immediate Release
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Fortna Clients recognized as Supply Chain Rainmakers
For advancing the logistics and supply chain profession

Fortna is proud to announce that DC Velocity has named two Fortna clients as Rainmakers for 2012 – Joyce Maruniak, vice president of supply chain development for Advance Auto Parts Inc., and Jeff Reagan, vice president of supply chain engineering for MSC Industrial Inc. DC Velocity Rainmakers are individuals who advance the logistics and supply chain management profession.

Joyce Maruniak, Advance Auto Parts

Joyce Maruniak, vice president of supply chain development, is overseeing the design and implementation of a new distribution network strategy for the automotive aftermarket retailer. She states, “The strategy development included an evaluation of what type of service we wanted to provide, what we wanted the infrastructure to look like, what the facilities should do, and what they should look like internally. We redesigned operations within the facilities and also went through optimization and simulation modeling, looking at various business scenarios.”

Jeff Reagan, MSC Industrial Supply

Jeff Reagan, vice president of supply chain engineering, led the team that drove the CFC (Customer Fulfillment Center) optimization strategy at MSC. He describes these efforts as the largest investment in the company's history that transformed the way they service the customer. “Through that set of implementations, MSC created a paradigm shift within our existing operations that has translated to tremendous bottom-line savings for the company and improved our customer service,” he states.

Fortna is proud that our clients’ accomplishments have been recognized by DC Velocity. Congratulations to Joyce and Jeff!

[About Fortna Inc.](#)

For over 60 years, Fortna has partnered with the world’s top brands – companies like Advance Auto Parts, ASICS and MSC – helping them improve their distribution operations and transform their businesses. Companies with complex distribution operations trust Fortna to help them meet customer promises and competitive challenges profitably. We are a professional services firm built on a promise – we develop a solid business case for change and hold ourselves accountable to those results. Our expertise spans supply chain strategy, distribution center operations, material handling, supply chain systems, organizational excellence, and warehouse control software.

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