



For Immediate Release
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Three Fortna Associates Named "2012 Pros to Know" by Supply & Demand Chain Executive Magazine

READING, PA (February 20, 2012) – Fortna today announced that three associates have been named to *Supply & Demand Chain Executive* magazine's prestigious 2012 "Pros to Know" listing. Mike Dunn, Group Vice President; Brent Tymensky, Vice President, Design Engineering; and Steve Johnson, Director, Supply Chain Services were selected for their years of experience, supply chain proficiency and for leading recent initiatives with clients who dramatically improved their operations and achieved financial goals. This is the second consecutive year that Fortna associates have received this prestigious award.

The Pros to Know Award honors supply chain professionals who lead projects that help their clients or the supply chain community at large prepare to meet the significant challenges of today's business climate. This year, *Supply & Demand Chain Executive* received over 300 nominations.

"Our annual list of Provider Pros to Know highlights the many thought leaders who are helping to shape the supply chain industry and advance supply chain as a respected discipline in the enterprise," said Barry Hochfelder, editor of *Supply & Demand Chain Executive*. "Their efforts in developing the tools, processes and knowledge base necessary for supply chain transformation, and in promoting new approaches to supply chain enablement, have earned them a place on this year's Provider Pros listing."

"We are proud that three of Fortna's Associates were nominated and selected for this prestigious award," said John A. White III, President of Fortna. "It is Fortna's mission to increase our Clients' profitability through supply chain improvements and to help our Clients integrate their supply chains to gain a competitive advantage in the market. This honor recognizes our Associates' industry expertise, ability to provide innovative solutions and dedication to defining and delivering the business case for our Clients," he continued.

The full listing of the 2012 Pros to Know will be available in the March 2012 issue of *Supply & Demand Chain Executive* magazine and online at www.SDCExec.com.

About Fortna Inc.

Fortna helps companies with complex distribution operations meet customer promises and competitive challenges profitably. We're a professional services firm built on a singular promise – we develop a solid business case for change and hold ourselves accountable to those results. Our expertise spans supply chain strategy, distribution center operations, material handling, supply chain systems and organizational excellence. For over 60 years, we've partnered with the world's top brands – companies like ASICS, O'Reilly Auto Parts and MSC – helping them improve their distribution operations and transform their businesses.

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