



For Immediate Release

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Fortna Expands Client Support Team with Supply Chain Industry Veterans

Nashville - July 15, 2009 – Fortna Inc. today announced the expansion of their client support team with the appointment of Scott Miner as Vice-President, Systems Implementation and Nancy Malone as Account Executive.

Scott Miner brings over twenty years of supply chain and information technology experience to his leadership of Fortna's Systems Implementation team. This group evaluates and delivers business-case driven supply chain execution software solutions to clients. Throughout his career, he has successfully delivered complex supply chain transformation projects for well-known retail and high-tech companies. Most recently, Scott led the Tier-1 Engagement Management practice for Manhattan Associates where he managed multi-solution global deployments.

Nancy Malone brings over twenty years of account management, technology and project implementation experience with a strong background in providing innovative supply chain process improvements. She has extensive knowledge of project management and technology-focused solutions with clients in a wide variety of customer-driven environments. As Account Executive, Nancy will manage existing as well as new client relationships and ensure customer satisfaction with Fortna solutions. Most recently, Nancy was responsible for managing complex supply chain projects at Fosters Wine Estates, as well as driving new business and expanding into new vertical markets while at MARC Global and TRW Systems and Information Technology Group.

"We are proud to add these experienced supply chain professionals to our team," said Peter Counihan, president of Fortna. "They will support Fortna's integrated design and delivery model to improve our clients' customer service and decrease operating costs."

About Fortna Inc.

Fortna – "Driving Supply Chain Results"

We design, implement and support complete end-to-end solutions for our clients through supply chain consulting, material handling systems implementation and systems selection and implementation. Our "no-silos" business approach ensures alignment strategically, financially and operationally and brings our clients' supply chain strategy to life. Our integrated services and unmatched supply chain design tools have provided long term and trust-based relationships with clients in a wide range of industries including multi-channel retail, consumer products, electronics, parts distribution and third party logistics. www.fortna.com