



For Immediate Release

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Fortna Adds Industry Veterans to Sales Team

Nashville - May 13, 2009 - Fortna Inc. today announced the expansion of their sales team with the appointments of Dan Kremers and Steve Schwietert as Account Executives.

Dan Kremers is a true supply chain industry veteran with over twenty years of experience. He brings a variety of skills to Fortna, including systems engineering, project management and aligning operations with client performance and financial goals. Mr. Kremers was most recently with Distribution Planning, Incorporated (DPI), where he was responsible for directing System Sales and Engineering.

Steve Schwietert is an accomplished sales and engineering professional with significant industry experience related to material handling systems, system integration and distribution center design. Mr. Schwietert was most recently VP of Integrated Solutions for Advanced Handling Systems, where his primary focus was on developing solutions for clients in the retail arena as well as direct to consumer and 3PL providers. Previously, he worked in management roles with Mercantile Stores and Gap, Inc.

About Fortna Inc.

Fortna – *"Driving Supply Chain Results"*

We design, implement and support complete end-to-end solutions for our clients through supply chain consulting, material handling systems implementation and systems selection and implementation. Our "no-silos" business approach ensures alignment strategically, financially and operationally and brings our clients' supply chain strategy to life. Our integrated services and unmatched supply chain design tools have provided long term and trust-based relationships with clients in a wide range of industries including multi-channel retail, consumer products, electronics, parts distribution and third party logistics. www.fortna.com

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