



For Immediate Release  
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## **Fortna's Unique Supply Chain Services Model Expands to Andean Region**

**MIAMI** (March 3, 2010) – Experienced supply chain professionals, Christian Andres and Yehimy Guerra, will lead Fortna's operations in the Andean Region, including Venezuela, Colombia, the Dominican Republic and Panama. Christian and Yehimy bring over 23 years of supply chain industry experience to Fortna clients in this region.

Fortna's current clients in the Andean Region include Totto in Colombia, Ron Santa Teresa in Venezuela, Supermercados La Cadena in the Dominican Republic and J Cain in Panama.

Fortna's unique approach to supply chain projects ensures clients' success by delivering true business results from distribution and logistics functions. Fortna's broad base of service offerings include supply chain network analysis, distribution center design and retrofits, materials handling systems design and integration, warehouse control software and organizational excellence programs. All Fortna services are value-driven and integrated into a single delivery team that eliminates siloed opportunities for failure.

"Fortna sets clear financial and business goals for our clients' supply chain investments," said Christian Andres, Vice President at Fortna. "Because Fortna is a complete supply chain solutions provider, we are prepared to share in the risk of a project. I believe that this business model will be as important to clients in the Andean Region as it is to clients in the USA. We will combine Fortna's experience in the USA with our local experience to drive supply chain results."

Peter Counihan, Chairman and CEO of Fortna, stated "Chris and Yehimy's experience will enable our clients to benefit from supply chain solutions that provide competitive value, minimize finger pointing among vendors, and a smoother transition from design through implementation."

### **About Fortna Inc.**

Fortna designs, implements and supports business solutions to optimize your supply chain. With Fortna's client focused approach, you have a partner who acts and thinks like you do. Our focus on the business case and willingness to share your risk ensures that you are meeting your business objectives. Your success is our success. Fortna delivers solutions that are appropriate, implementable and financially justified. We are honored that supply chain leaders are adopting our model. [www.fortna.com](http://www.fortna.com)