



For Immediate Release
Contact: Patti Satterfield
VP Business Development & Marketing
Fortna Inc.
pattisatterfield@fortna.com

Fortna's Supply Chain Design Methodologies Highlighted in Facilities Planning Textbook

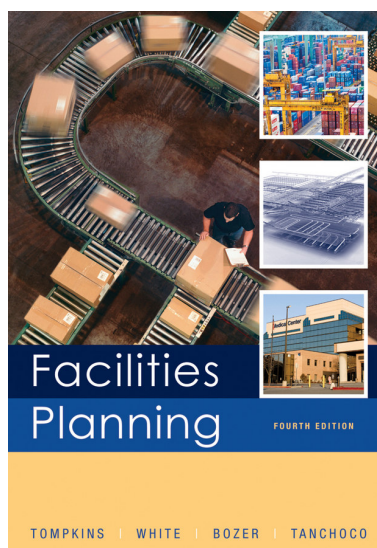
NASHVILLE (March 9, 2010) – Fortna today announced that their methodologies, data and alternative analysis, design tools and business case development techniques are highlighted in a newly published engineering textbook. Facilities Planning - 4th Edition is a foundation text for teaching undergraduate and graduate school engineers how to analyze and design facility operations. Used in dozens of universities across the U.S., Fortna's design approaches, tools, diagrams and charts are featured as examples for operations analysis and design.

"We are proud that our methodologies, design tools, and focus on people, process, systems and assets to deliver the resulting business case are considered part of the foundation for teaching the next generation of engineers," said John A. White III, President of Fortna. "Fortna's alternative analysis techniques plus FortnaDCmodeler™, FortnaDCdesigner™, FortnaDCbaybuilder™ and FortnaDCestimator™ design tools are featured in the book to illustrate a strong, proven approach to conducting successful analysis and developing optimal designs," he continued.

Fortna is included in a renowned list of other contributors to the textbook, authored by prominent professors from the University of Arkansas, the University of Michigan, Purdue University and James A. Tompkins.

About Fortna Inc.

Fortna designs, implements and supports business solutions to optimize your supply chain. With Fortna's client focused approach, you have a partner who acts and thinks like you do. Our focus on the business case and willingness to share your risk ensures that you are meeting your business objectives. Your success is our success. Fortna delivers solutions that are appropriate, implementable and financially justified. We are honored that supply chain leaders are adopting our model. www.fortna.com



Fortna Inc. 333 Buttonwood Street, W. Reading, PA 19611