



For Immediate Release
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Fortna's Management Team adds Supply Chain Industry Veteran

NASHVILLE (February 22, 2010) – Fortna continues to position for the next decade of success as supply chain industry veteran, Kevin Mitchell, joins the team in the role of Vice President, Integrated Delivery Services.

Kevin brings unique strengths to this role in that his experience ranges from project design and planning, through delivery, to ongoing client relationships and quality assurance. He brings over 22 years of consulting experience from Accenture and Garr Consulting Group in supply chain strategy, solutions development, process optimization and execution.

"We are proud to add an accomplished supply chain industry leader to our team who will provide measureable benefits for our clients," said John White, President of Fortna. "Kevin's deep knowledge, experience and leadership skills will continue to support Fortna's unique approach to supply chain projects that guarantee our Client's business case and drive business results."

Over the past 19 years Kevin worked for Accenture in various roles with increasing responsibility from Sr. Consultant to Sr. Manager to Partner in their Supply Chain Management Practice. He was a leader in Accenture's Fulfillment Practice area with a specific focus on warehousing and distribution operations. He brings specific experience in Supply Chain and Distribution Network Strategy, Fulfillment and Distribution Center Performance Improvement, Facility Design & Implementation, RFID Strategy & Implementation, Distribution Management Assistance and Business Case Development.

Kevin is a graduate of the Georgia Institute of Technology with a Bachelor of Science in Industrial Engineering.

About Fortna Inc.

Fortna designs, implements and supports business solutions to optimize your supply chain. With Fortna's client focused approach, you have a partner who acts and thinks like you do. Our focus on the business case and willingness to share your risk ensures that you are meeting your business objectives. Your success is our success. Fortna delivers solutions that are appropriate, implementable and financially justified. We are honored that supply chain leaders are adopting our model. www.fortna.com